*Press Release No. 7/23*

**Agricultural mechanisation, strategic cooperation between Italy and Serbia**

***During the Novi Sad agricultural fair, FederUnacoma president Alessandro Malavolti presented the 7th edition of Agrilevante, the great event for Mediterranean agriculture, to be held in Bari from 5 to 8 October. Delegates and buyers from Serbia are also expected in the Fiera del Levante pavilions.***

The International Agriculture Fair in Novi Sad (Serbia), now in its 90th year, closed today. The event, organised in partnership with Italy, was attended by a large and authoritative Italian delegation with the Minister of Agriculture, Food Sovereignty and Forestry Francesco Lollobrigida, the President of Agenzia ICE Matteo Zoppas, and the Italian Ambassador to Serbia Luca Gori. Also taking part in the Novi Sad event, the Head of Intesa Sanpaolo's Foreign Banking Division (ISBD), Marco Elio Rottigni, and the President of FederUnacoma (the Italian association of agricultural machinery manufacturers) Alessandro Malavolti, who spoke - as a speaker - at the event's inaugural seminar on 20 May entitled 'Food Quality and Food Safety: Opportunities for Cooperation between Italy and Serbia'. During his speech, Malavolti presented the 7th edition of Agrilevante, the exhibition of agricultural machinery for the Mediterranean, organised by FederUnacoma, which will be held in Bari from 5 to 8 October. The countries of the region - Malavolti said - are showing increasing specialisation in fruit and vegetable crops, high value-added productions that are in increasingly high demand on global markets, but which also require specific machinery suited to the particular soil and climatic/environmental characteristics of the area. In the pavilions of Fiera del Levante, where more than 8,000 models will be on display, businesspeople and farmers from Serbia, but also from other Balkan countries, will therefore be able to get to know the most advanced machinery and equipment for arable crops, livestock farming, fruit growing, and above all viticulture and olive growing, finding solutions capable of satisfying every type of processing. The great Mediterranean agriculture exhibition will also be an opportunity to strengthen the sector partnership between Italy and Serbia, which, as ICE President Zoppas explained, in the last year has been characterised by a significant increase (+26%) in Italian exports of agricultural machinery.

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