*Press release no. 29*

**EDP, a showcase for innovations**

***In the first two days of EDP, the virtual exhibition dedicated to agricultural machinery, the spotlights are aimed at the topic of technological innovation, with the presentation of the winners of the first round of the "Technical News 2020/21" competition, and the presentation of the finalists of Tractor of the Year 2021.***

The topic of innovation was at the centre of the first two days of EIMA Digital Preview (EDP), the first virtual exhibition dedicated to agricultural machinery, held online from 11 to 15 November. The digital event promoted by FederUnacoma has raised the curtain on the winning technologies of the "Technical Innovations" competition 2020/21, a prestigious recognition granted by a jury of experts that rewards the most advanced solutions proposed by the exhibiting industries of EIMA International. This year the competition has two rounds. The first takes place during EDP, with the awarding of 43 models: 15 as "Technical Innovations", that is solutions that stand out for their great innovative nature, 28 as "Technical Mentions", that is machines and devices that have distinguished themselves for efficiency and ability to improve the performance of machinery for agriculture. Above all, the focus was on applications for agriculture 4.0, the automation and on-demand processing systems, the technical solutions aimed at improving the environmental sustainability of agricultural means, also in terms of fuel consumption and emissions. The second session will be held during the physical showcase of EIMA International, over the course of 2021.

On the first day of EDP, still on the subject of innovation, the spotlight will also be on the presentation of the machines competing for the three categories of Tractor of the Year 2021. Altogether, there are eighteen finalists: nine for the "queen category" of Tractor of the Year (open field vehicles), four for the Best of Specialized (orchard, vineyard and mountain specialized tractors), and five for the Best of Utility (versatile vehicles intended for various farm processes). Another award, the Sustainable TOTY, is awarded - among all the finalists - to the most innovative machine in terms of sustainability.

**Rome, 12 November 2020**